

College of Motion Picture Arts

Table 3: Student Learning Outcomes

Masters in Playwriting & Screenwriting

Outcome Type	Outcome	Assessment & Evaluation Process
Program Outcome	Employment/Further Education - By the end of the year, the program will arrange to place graduates in the motion picture industries or an accredited graduate degree program in film (or related field of study) within two years of graduation	95% of graduates will find employment or a suitable graduate program within 2 years of graduation
Student Learning Outcome	Utilizing Strong Visual and Aural Elements - Upon completion of the course of instruction, the student will be able to construct a story utilizing effective visual and aural elements.	The faculty selects the strongest MFA written works of the graduating class to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources. Method(s): Professional Judged Performance or Demonstration of Ability in Context and Department Assessment
Student Learning Outcome	Constructing an Original Premise - Upon completion of the course of instruction, the student will be able to construct construct an original dramatic premise and/or thesis.	The faculty selects the strongest MFA written works of the graduating class to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources. Method(s): Professional Judged Performance or Demonstration of Ability in Context and Department Assessment

<p>Student Learning Outcome</p>	<p>Constructing Well-Developed Fictional Characters - Upon completion of the course of instruction, the student will be able to construct well-developed fictional characters.</p>	<p>The faculty selects the strongest MFA written works of the graduating class to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources. Method(s): Professional Judged Performance or Demonstration of Ability in Context and Department Assessment</p>
<p>Student Learning Outcome</p>	<p>Creating a Clear Narrative Structure - Upon completion of the course of instruction, the student will be able to create a clear and well-organized narrative structure</p>	<p>The faculty selects the strongest MFA written works of the graduating class to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources. Method(s): Professional Judged Performance or Demonstration of Ability in Context and Department Assessment</p>
<p>Student Learning Outcome</p>	<p>Creating Appropriate Dialogue - Upon completion of the course of instruction, the student will be able to create appropriate and convincing dialogue.</p>	<p>The faculty selects the strongest MFA written works of the graduating class to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple</p>

		years indicating a priority for adjustments in curriculum, personnel, and/or resources. Method(s): Professional Judged Performance or Demonstration of Ability in Context and Department Assessment
Student Learning Outcome	Creating Original Written Work - Upon completion of the course of instruction, the student will be able to create original written work that effectively utilizes elements of narrative, such as characterization, motivation, action, and conflict.	The faculty selects the strongest MFA written works of the graduating class to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources. Method(s): Professional Judged Performance or Demonstration of Ability in Context and Department Assessment
Student Learning Outcome	- Creating a Consistent Tone - Upon completion of the course of instruction, the student will be able to create written work with a clear and consistent tone.	The faculty selects the strongest MFA written works of the graduating class to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources. Method(s): Professional Judged Performance or Demonstration of Ability in Context and Department Assessment
Student Learning Outcome	Utilizing Effective Pace - Upon completion of the course of instruction, the student will be able to demonstrate an appropriate moment-to-moment pace, utilizing effective dramatic story beats	The faculty selects the strongest MFA written works of the graduating class to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-

		8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources. Method(s): Professional Judged Performance or Demonstration of Ability in Context and Department Assessment
Program Outcome	Writing Skills - By the end of the year, the program will evaluate MFA thesis screenplays	The faculty selects the strongest MFA written works of the graduating class to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources. Method(s): Professional Judged Performance or Demonstration of Ability in Context and Department Assessment

Source: FSU Institutional Effectiveness Portal (“Nuventive Improve”) 2020-2021

Masters in Cinematography & Film/Video Production

Outcome Type	Outcome	Assessment & Evaluation Process
Program Outcome	Employment/Further Education - By the end of the year, the program will arrange to place graduates in the motion picture industries or an accredited graduate degree program in film (or related field of study) within two years of graduation.	95% of graduates will find employment or a suitable graduate program within 2 years of graduation.
Program Outcome	Filmmaking Skills - By the end of the year, the program will evaluate the MFA thesis films	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be

		closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources
Student Learning Outcome	Continuity of Editing - Upon completion of the course of instruction, the student will be able to arrange shots that maintain continuity and effectively support the story of the film.	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Music (or Lack of Music) - Upon completion of the course of instruction, the student will be able to combine music (or lack of Music) that significantly supports, and is appropriate for the mood and tone of the story.	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Soundscape (Dialogue, Backgrounds, Sound Effects) - Upon completion of the course of instruction, the student will be able to compose all soundscape elements that when balanced, significantly support the story.	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.

Student Learning Outcome	Tone - Upon completion of the course of instruction, the student will be able to create a clear and consistent tone throughout the story of the film	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Clarity of Narrative - Upon completion of the course of instruction, the student will be able to design a clear and understandable narrative film.	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Shot Design - Upon completion of the course of instruction, the student will be able to design camera placement and composition that are highly effective in conveying the mood and story of the film	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Art Direction Settings - Upon completion of the course of instruction, the student will be able to design the setting elements that convey character, world, mood, in a visually compelling manner that supports the story.	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC

		assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Character Depiction - Upon completion of the course of instruction, the student will be able to formulate character(s) that have a rich discernible emotional core appropriate for the story	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Visual Effects (only if applicable to film) - Upon completion of the course of instruction, the student will be able to integrate visual effects that are believable and significantly support the story.	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Wardrobe/Hair/Make-Up - Upon completion of the course of instruction, the student will be able to manage elements of Wardrobe/hair/make-up that convincing and significantly contribute to story.	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While

		ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Pace - Upon completion of the course of instruction, the student will be able to manage scenes and sequences that are well executed and the appropriate pace for the story	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Characterization - Upon completion of the course of instruction, the student will be able to manage the performances of actors that are believable and compelling for the films story.	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Lighting - Upon completion of the course of instruction, the student will be able to perform lighting schemes that are highly effective in conveying mood and support the story.	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have

		all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Overall Impression of the Film - Upon completion of the course of instruction, the student will be able to produce a film that immerses the audience into the world and story	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Originality of Premise - Upon completion of the course of instruction, the student will be able to propose a Narrative premise that is highly original for the film	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Sound Design - Upon completion of the course of instruction, the student will be able to compose all soundscape elements that when balanced, significantly support the story.	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be

		closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Visual Design (Mise en Scene) - Upon completion of the course of instruction, the student will be able to design the visual elements within a film to convey characters, world, and mood in a compelling way	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Narrative Structure - Upon completion of the course of instruction, the student will be able to design a film with a clear and well-organized narrative structure	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Originality of Approach - Upon completion of the course of instruction, the student will be able to design a film with a fresh and original approach to the narrative	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.

Bachelors in Cinematography & Film/Video Production

Outcome Type	Outcome	Assessment & Evaluation Process
Program Outcome	Employment/Further Education - By the end of the year, the program will arrange to place graduates in the motion picture industries or an accredited graduate degree program in film (or related field of study) within two years of graduation	95% of graduates will find employment or a suitable graduate program within 2 years of graduation.
Program Outcome	Filmmaking Skills - By the end of the year, the program will evaluate BFA thesis films.	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Continuity of Editing - Upon completion of the course of instruction, the student will be able to arrange shots that Maintain continuity and effectively support the story of the film	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Music (or Lack of Music) - Upon completion of the course of instruction, the student will be able to combine music (or lack of Music) that significantly supports, and is appropriate for the mood and tone of the story.	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average

		<p>response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources</p>
Student Learning Outcome	<p>Soundscape (Dialogue, Backgrounds, Sound Effects) - Upon completion of the course of instruction, the student will be able to compose all soundscape elements that when balanced, significantly support the story</p>	<p>The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources</p>
Student Learning Outcome	<p>Tone - Upon completion of the course of instruction, the student will be able to create a clear and consistent tone throughout the story of the film.</p>	<p>The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.</p>
Student Learning Outcome	<p>Clarity of Narrative - Upon completion of the course of instruction, the student will be able to design a clear and understandable narrative Film.</p>	<p>The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The</p>

		<p>faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources</p>
<p>Student Learning Outcome</p>	<p>Shot Design - Upon completion of the course of instruction, the student will be able to design camera placement and composition that are highly effective in conveying the mood and story of the film</p>	<p>The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources</p>
<p>Student Learning Outcome</p>	<p>Art Direction Settings - Upon completion of the course of instruction, the student will be able to design the setting elements that convey character, world, mood, in a visually compelling manner that supports the story</p>	<p>The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.</p>
<p>Student Learning Outcome</p>	<p>Character Depiction - Upon completion of the course of instruction, the student will be able to formulate character(s) that have a rich discernible emotional core appropriate for the story.</p>	<p>The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be</p>

		closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources
Student Learning Outcome	Visual Effects (only if applicable to film) - Upon completion of the course of instruction, the student will be able to integrate visual effects that are believable and significantly support the story	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Wardrobe/Hair/Make-Up - Upon completion of the course of instruction, the student will be able to manage elements of Wardrobe/hair/make-up that convincing and significantly contribute to story.	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Pace - Upon completion of the course of instruction, the student will be able to manage scenes and sequences that are well executed and the appropriate pace for the story	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources

Student Learning Outcome	Characterization - Upon completion of the course of instruction, the student will be able to manage the performances of actors that are believable and compelling for the films story	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources
Student Learning Outcome	Lighting - Upon completion of the course of instruction, the student will be able to prepare lighting schemes that are highly effective in conveying mood and Support the story.	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources
Student Learning Outcome	Overall impression of the film - Upon completion of the course of instruction, the student will be able to produce a film that immerses the audience into the world and story	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources
Student Learning Outcome	Originality of Premise - Upon completion of the course of instruction, the student will be able to propose a Narrative premise that is highly original for the film	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC

		assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources
Student Learning Outcome	Sound Design - Upon completion of the course of instruction, the student will be able to compose all aural elements that when balanced, significantly support the story.	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources
Student Learning Outcome	Visual Design (Mise en Scene) - Upon completion of the course of instruction, the student will be able to design the visual elements within a film to convey characters, world, and mood in a compelling way	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources
Student Learning Outcome	Narrative Structure - Upon completion of the course of instruction, the student will be able to design a film with a clear and well-organized narrative structure	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While

		<p>ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources</p>
<p>Student Learning Outcome</p>	<p>Originality of Approach - Upon completion of the course of instruction, the student will be able to design a film with a fresh and original approach to the narrative</p>	<p>The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.</p>

Source: FSU Institutional Effectiveness Portal (“Nuventive Improve”) 2020-2021