Masters in Playwriting & Screenwriting

Outcome Type	Outcome	Assessment & Evaluation Process
Program Outcome	Employment/Further Education - By the end of the year, the program will arrange to place graduates in the motion picture industries or an accredited graduate degree program in film (or related field of study) within two years of graduation	95% of graduates will find employment or a suitable graduate program within 2 years of graduation
Student Learning Outcome	Utilizing Strong Visual and Aural Elements - Upon completion of the course of instruction, the student will be able to construct a story utilizing effective visual and aural elements.	The faculty selects the strongest MFA written works of the graduating class to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources. Method(s): Professional Judged Performance or Demonstration of Ability in Context and Department Assessment
Student Learning Outcome	Constructing an Original Premise - Upon completion of the course of instruction, the student will be able to construct construct an original dramatic premise and/or thesis.	The faculty selects the strongest MFA written works of the graduating class to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources. Method(s): Professional Judged Performance or Demonstration of Ability in Context and Department Assessment

Ctudent Learning	Construction Wall Developed Fistional Characters - Uses completion of	The fequility colocis the strongest NEA written works of the graduating class to be
Student Learning Outcome	Constructing Well-Developed Fictional Characters - Upon completion of the course of instruction, the student will be able to construct well-developed fictional characters.	The faculty selects the strongest MFA written works of the graduating class to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources. Method(s): Professional Judged Performance or Demonstration of Ability in Context and Department Assessment
Student Learning	Creating a Clear Narrative Structure - Upon completion of the course of	The faculty selects the strongest MFA written works of the graduating class to be
Outcome	instruction, the student will be able to create a clear and well-organized narrative structure	evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources. Method(s): Professional Judged Performance or Demonstration of Ability in Context and Department Assessment
Student Learning Outcome	Creating Appropriate Dialogue - Upon completion of the course of instruction, the student will be able to create appropriate and convincing dialogue.	The faculty selects the strongest MFA written works of the graduating class to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple

		years indicating a priority for adjustments in curriculum, personnel, and/or resources. Method(s): Professional Judged Performance or Demonstration of Ability in Context and Department Assessment
Student Learning Outcome	Creating Original Written Work - Upon completion of the course of instruction, the student will be able to create original written work that effectively utilizes elements of narrative, such as characterization, motivation, action, and conflict.	The faculty selects the strongest MFA written works of the graduating class to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, awardwinning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources. Method(s): Professional Judged Performance or Demonstration of Ability in Context and Department Assessment
Student Learning Outcome	- Creating a Consistent Tone - Upon completion of the course of instruction, the student will be able to create written work with a clear and consistent tone.	The faculty selects the strongest MFA written works of the graduating class to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, awardwinning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources. Method(s): Professional Judged Performance or Demonstration of Ability in Context and Department Assessment
Student Learning	Utilizing Effective Pace - Upon completion of the course of instruction,	The faculty selects the strongest MFA written works of the graduating class to be
Outcome	the student will be able to demonstrate an appropriate moment-to-moment pace, utilizing effective dramatic story beats	evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-

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Program	Writing Skills - By the end of the year, the program will evaluate MFA	The faculty selects the strongest MFA written works of the graduating class to be
Outcome	thesis screenplays	evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful
		members of the motion picture industry. Using a Portfolio Evaluation Instrument,
		the DAC assesses how well each film achieves specific Learning Outcomes on a
		Likert scale of 1-10. On this scale, a 10 represents an extremely high level of
		quality, akin to what one might expect to see in a fully professional, award-
		winning film. While ideally it is the goal of the faculty to have each outcome
		achieve an average response within the range of 8.0-10.0, given the rigor of the
		evaluation instrument and the portfolio review process, the target of the faculty
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		6.0 will be closely monitored, with any items receiving below 6.0 across multiple
		years indicating a priority for adjustments in curriculum, personnel, and/or
		resources. Method(s): Professional Judged Performance or Demonstration of
		Ability in Context and Department Assessment

Source: FSU Institutional Effectiveness Portal ("Nuventive Improve") 2020-2021

Masters in Cinematography & Film/Video Production

Outcome Type	Outcome	Assessment & Evaluation Process
Program Outcome	Employment/Further Education - By the end of the year, the program will arrange to place graduates in the motion picture industries or an accredited graduate degree program in film (or related field of study) within two years of graduation.	95% of graduates will find employment or a suitable graduate program within 2 years of graduation.
Program Outcome	Filmmaking Skills - By the end of the year, the program will evaluate the MFA thesis films	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be

		closely monitored, with any items receiving below 6.0 across multiple years
		indicating a priority for adjustments in curriculum, personnel, and/or resources
Student Learning	Continuity of Editing - Upon completion of the course of instruction, the	The faculty selects the strongest MFA films of the year to be evaluated by the
Outcome	student will be able to arrange shots that maintain continuity and effectively support the story of the film.	Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Ctudent Learning	Music (or lock of Music) Linear completion of the source of instruction	
Student Learning Outcome	Music (or Lack of Music) - Upon completion of the course of instruction, the student will be able to combine music (or lack of Music) that significantly supports, and is appropriate for the mood and tone of the story.	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Soundscape (Dialogue, Backgrounds, Sound Effects) - Upon completion of the course of instruction, the student will be able to compose all soundscape elements that when balanced, significantly support the story.	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.

Student Learning Outcome	Tone - Upon completion of the course of instruction, the student will be able to create a clear and consistent tone throughout the story of the film	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years
Student Learning Outcome	Clarity of Narrative - Upon completion of the course of instruction, the student will be able to design a clear and understandable narrative film.	indicating a priority for adjustments in curriculum, personnel, and/or resources. The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC
		assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Shot Design - Upon completion of the course of instruction, the student will be able to design camera placement and composition that are highly effective in conveying the mood and story of the film	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning	Art Direction Settings - Upon completion of the course of instruction, the	The faculty selects the strongest MFA films of the year to be evaluated by the
Outcome	student will be able to design the setting elements that convey character, world, mood, in a visually compelling manner that supports the story.	Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC

Student Learning Outcome	Character Depiction - Upon completion of the course of instruction, the student will be able to formulate character(s) that have a rich discernible emotional core appropriate for the story	assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources. The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years
Student Learning Outcome	Visual Effects (only if applicable to film) - Upon completion of the course of instruction, the student will be able to integrate visual effects that are believable and significantly support the story.	indicating a priority for adjustments in curriculum, personnel, and/or resources. The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Wardrobe/Hair/Make-Up - Upon completion of the course of instruction, the student will be able to manage elements of Wardrobe/hair/make-up that convincing and significantly contribute to story.	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While

Student Learning Outcome	Pace - Upon completion of the course of instruction, the student will be able to manage scenes and sequences that are well executed and the appropriate pace for the story	ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources. The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years
		indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Characterization - Upon completion of the course of instruction, the student will be able to manage the performances of actors that are believable and compelling for the films story.	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Lighting - Upon completion of the course of instruction, the student will be able to perform lighting schemes that are highly effective in conveying mood and support the story.	The faculty selects the strongest MFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have

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Student Learning	Overall Impression of the Film - Upon completion of the course of	The faculty selects the strongest MFA films of the year to be evaluated by the
Outcome	instruction, the student will be able to produce a film that immerses the audience into the world and story	Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be
		closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning	Originality of Premise - Upon completion of the course of instruction, the	The faculty selects the strongest MFA films of the year to be evaluated by the
Outcome Student Learning	for the film Sound Design. Upon completion of the source of instruction, the student	Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning	Sound Design - Upon completion of the course of instruction, the student	The faculty selects the strongest MFA films of the year to be evaluated by the
Outcome	will be able to compose all soundscape elements that when balanced, significantly support the story.	Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be

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Source: Source: FSU Institutional Effectiveness Portal ("Nuventive Improve") 2020-2021

Bachelors in Cinematography & Film/Video Production

Outcome Type	Outcome	Assessment & Evaluation Process
Program Outcome	Employment/Further Education - By the end of the year, the program will arrange to place graduates in the motion picture industries or an accredited graduate degree program in film (or related field of study) within two years of graduation	95% of graduates will find employment or a suitable graduate program within 2 years of graduation.
Program Outcome	Filmmaking Skills - By the end of the year, the program will evaluate BFA thesis films.	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Continuity of Editing - Upon completion of the course of instruction, the student will be able to arrange shots that Maintain continuity and effectively support the story of the film	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Music (or Lack of Music) - Upon completion of the course of instruction, the student will be able to combine music (or lack of Music) that significantly supports, and is appropriate for the mood and tone of the story.	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average

Student Learning	Soundscape (Dialogue, Backgrounds, Sound Effects) - Upon completion	response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources The faculty selects the strongest BFA films of the year to be evaluated by the
Outcome	of the course of instruction, the student will be able to compose all soundscape elements that when balanced, significantly support the story	Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources
Student Learning Outcome	Tone - Upon completion of the course of instruction, the student will be able to create a clear and consistent tone throughout the story of the film.	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Clarity of Narrative - Upon completion of the course of instruction, the student will be able to design a clear and understandable narrative Film.	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The

Student Learning Outcome	Shot Design - Upon completion of the course of instruction, the student will be able to design camera placement and composition that are highly effective in conveying the mood and story of the film	faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources
Student Learning Outcome	Art Direction Settings - Upon completion of the course of instruction, the student will be able to design the setting elements that convey character, world, mood, in a visually compelling manner that supports the story	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning Outcome	Character Depiction - Upon completion of the course of instruction, the student will be able to formulate character(s) that have a rich discernible emotional core appropriate for the story.	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be

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		indicating a priority for adjustments in curriculum, personnel, and/or resources
Student Learning	Visual Effects (only if applicable to film) - Upon completion of the course	The faculty selects the strongest BFA films of the year to be evaluated by the
Outcome	of instruction, the student will be able to integrate visual effects that are	Dean's Alumni Council (DAC), a panel comprised of successful members of the
Outcome	believable and significantly support the story	motion picture industry. Using a Portfolio Evaluation Instrument, the DAC
	believable and significantly support the story	assesses how well each film achieves specific Learning Outcomes on a Likert scale
		of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to
		what one might expect to see in a fully professional, award-winning film. While
		ideally it is the goal of the faculty to have each outcome achieve an average
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		response within the range of 8.0-10.0, given the rigor of the evaluation
		instrument and the portfolio review process, the target of the faculty is to have
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		receive a minimum average response within the range of 6.0-8.0. The faculty
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		monitored, with any items receiving below 6.0 across multiple years indicating a
		priority for adjustments in curriculum, personnel, and/or resources.
Student Learning	Wardrobe/Hair/Make-Up - Upon completion of the course of instruction,	The faculty selects the strongest BFA films of the year to be evaluated by the
Student Learning Outcome	the student will be able to manage elements of Wardrobe/hair/make-up	Dean's Alumni Council (DAC), a panel comprised of successful members of the
Outcome	that convincing and significantly contribute to story.	motion picture industry. Using a Portfolio Evaluation Instrument, the DAC
	that convincing and significantly contribute to story.	assesses how well each film achieves specific Learning Outcomes on a Likert scale
		of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to
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		closely monitored, with any items receiving below 6.0 across multiple years
		indicating a priority for adjustments in curriculum, personnel, and/or resources.
Student Learning	Pace - Upon completion of the course of instruction, the student will be	The faculty selects the strongest BFA films of the year to be evaluated by the
Outcome	able to manage scenes and sequences that are well executed and the	Dean's Alumni Council (DAC), a panel comprised of successful members of the
	appropriate pace for the story	motion picture industry. Using a Portfolio Evaluation Instrument, the DAC
	appropriate passes are seen,	assesses how well each film achieves specific Learning Outcomes on a Likert scale
		of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to
		what one might expect to see in a fully professional, award-winning film. While
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		closely monitored, with any items receiving below 6.0 across multiple years
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Student Learning Outcome	Characterization - Upon completion of the course of instruction, the student will be able to manage the performances of actors that are believable and compelling for the films story	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources
Student Learning Outcome	Lighting - Upon completion of the course of instruction, the student will be able to prepare lighting schemes that are highly effective in conveying mood and Support the story.	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources
Student Learning Outcome	Overall impression of the film - Upon completion of the course of instruction, the student will be able to produce a film that immerses the audience into the world and story	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources
Student Learning Outcome	Originality of Premise - Upon completion of the course of instruction, the student will be able to propose a Narrative premise that is highly original for the film	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC

		assesses how well each film achieves specific Learning Outcomes on a Likert scale
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		closely monitored, with any items receiving below 6.0 across multiple years
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Student Learning	Sound Design - Upon completion of the course of instruction, the student	The faculty selects the strongest BFA films of the year to be evaluated by the
Outcome	will be able to compose all aural elements that when balanced,	Dean's Alumni Council (DAC), a panel comprised of successful members of the
	significantly support the story.	motion picture industry. Using a Portfolio Evaluation Instrument, the DAC
		assesses how well each film achieves specific Learning Outcomes on a Likert scale
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		concern. Therefore, any items receiving an average response of below 6.0 will be
		closely monitored, with any items receiving below 6.0 across multiple years
		indicating a priority for adjustments in curriculum, personnel, and/or resources
Student Learning	Visual Design (Mise en Scene) - Upon completion of the course of	The faculty selects the strongest BFA films of the year to be evaluated by the
Outcome	instruction, the student will be able to design the visual elements within a	Dean's Alumni Council (DAC), a panel comprised of successful members of the
o di come	film to convey characters, world, and mood in a compelling way	motion picture industry. Using a Portfolio Evaluation Instrument, the DAC
	min to convey characters, world, and mood in a compening way	assesses how well each film achieves specific Learning Outcomes on a Likert scale
		of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to
		what one might expect to see in a fully professional, award-winning film. While
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		concern. Therefore, any items receiving an average response of below 6.0 will be
		closely monitored, with any items receiving below 6.0 across multiple years
		indicating a priority for adjustments in curriculum, personnel, and/or resources
Student Learning	Narrative Structure - Upon completion of the course of instruction, the	The faculty selects the strongest BFA films of the year to be evaluated by the
Outcome	student will be able to design a film with a clear and well-organized	Dean's Alumni Council (DAC), a panel comprised of successful members of the
	narrative structure	motion picture industry. Using a Portfolio Evaluation Instrument, the DAC
		assesses how well each film achieves specific Learning Outcomes on a Likert scale
i l		(4.40 0 11; 1 40 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
		of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While

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Student Learning Outcome	Originality of Approach - Upon completion of the course of instruction, the student will be able to design a film with a fresh and original approach to the narrative	The faculty selects the strongest BFA films of the year to be evaluated by the Dean's Alumni Council (DAC), a panel comprised of successful members of the motion picture industry. Using a Portfolio Evaluation Instrument, the DAC assesses how well each film achieves specific Learning Outcomes on a Likert scale of 1-10. On this scale, a 10 represents an extremely high level of quality, akin to what one might expect to see in a fully professional, award-winning film. While ideally it is the goal of the faculty to have each outcome achieve an average response within the range of 8.0-10.0, given the rigor of the evaluation instrument and the portfolio review process, the target of the faculty is to have all films receive a minimum average response within the range of 6.0-8.0. The faculty considers a response of below 6.0 on any given item to indicate cause for concern. Therefore, any items receiving an average response of below 6.0 will be closely monitored, with any items receiving below 6.0 across multiple years indicating a priority for adjustments in curriculum, personnel, and/or resources.

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